



January 15, 2024

Dear Prospective Sponsor,

The Huron Valley cycling organization is entering its 8th season of mountain bike riding and racing already! This team accepts all skill levels and racing desires and includes kids from pre-kindergarten through 12th grade. The team continues to include over 100 kids and over 60 coaches with most kids participating in all 6 race venues throughout lower Michigan. We are also pleased to announce that in addition to the high school MTB team running from June-mid October, the Huron Valley MTB club will be back in session this year mid April to the end of May to reach the non-racing kids of the Huron Valley school system. Why we love this sport so much and what makes mountain biking so great, is that ALL kids participate regardless of ability. No one sits on the “bench”.

Team Budget Needs

We are seeking your sponsorship to support the purchase of race day food, coach CPR/First Aid training, miscellaneous team expenses, coach registration fees, and team registration fee to MiSCA (Michigan Scholastic Cycling Association).

Team Sponsor Benefits

As a sponsor of our racing team, you will be supporting youth development and character. You will also help the Huron Valley coaches promote mountain biking to our local youth as a healthy and fun sport they can enjoy well beyond their school years regardless of their ability.

We currently have Gold or Silver Level sponsorships available.

Gold Level sponsorship valued at \$500 per year, the team provides:

- 1- Sponsor logo on our team jerseys with great visibility
- 2- Banner displayed at all 6 races with your business logo
- 3- Your business promoted on our team website and Facebook
- 4- Business exposure when the kids are at races, around town, and on the trails
- 5- Mounted end of season team photo

Silver Level sponsorship valued at \$250 per year, the team provides:

- 1-4 (See Above)

In an effort to meet the rising team costs this year, we are selling logos on the back of the club t-shirts as an additional cost of \$50.

If you are interested in sponsoring the team this year please email us at the address below!

Darin Kowalski
Huron Valley United Racing
hvunitedracing@gmail.com

“Nothing compares to the simple pleasure of riding a bike.” – John F. Kennedy



Facebook: "Huron Valley Mountain Bike Club"

Instagram: "hv_mtb"

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